

"Is this You" is a 1 minute animation, suitable for posting on a network like Tik-Tok, that should evoke feelings of paranoia, hyper-vigilance, and the aesthetic of the necro-web: the reality of the world wide web as populated by autogenerated scam and ad sites, clickbait and phishing schemes, all arbitrated by the commercial social media and search companies who created the conditions which gave rise to them

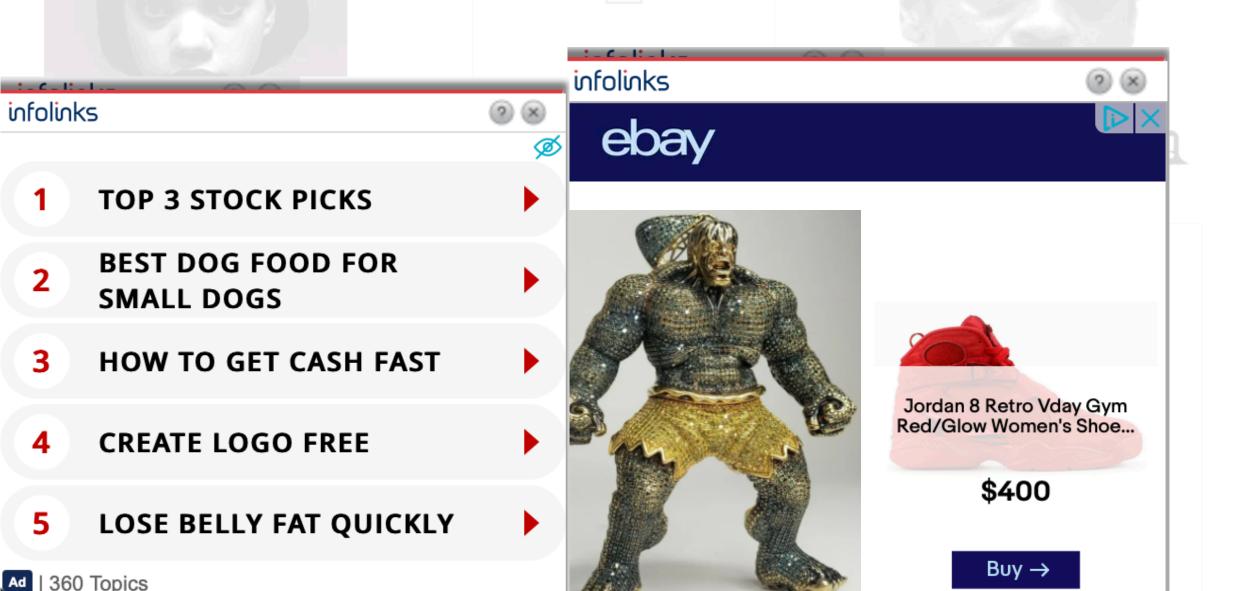




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My concept involves interacting with a custom built website, following a link- "Is this you?". The site is a pastiche of UI dark patterns, content and advertising from mugshot, reputation management, and other sites that antagonize their public for profit.



01.

## We tell you about the people in your family's life.

- Names, Aliases, and Address History
- Misdemeanor & Felony Warrants and Arrests
- Bankruptcy, Liens, & Judgments
- Licenses, Affiliations, & Social Media Activity

Start Look-up Now!

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